

# CEO Newsletter

Insights. Informative. Thought Leadership.

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## Recent Australian Election Results Focus on Manufacturing

From London to Whyalla there is a call for more Government intervention

Written by Maria King

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**This has been strongly evidenced in the recent Australian election results were minority parties like the Nick Xenophon Team have shocked the two major Australian political parties to capture several key seats in the Senate and Lower House. As I write this they are narrowly contesting the seat of Grey, which is a traditionally staunch conservative Liberal seat. The fight in Grey hinges on Government funding to keep the steelworks industry alive there, which employs 6000 people.**

According to Australian Senator, Nick Xenophon, his political aim, as an independent is to “drag both parties back to the center.” The growing

## NEWS

### 2016 Supply Chain Innovation Survey Launched

2016 Supply Chain Innovation Survey produced by CHAINalytics in collaboration with Logistics Executive Group and apicsAU is now open. We invite you to take part in the survey which aims to identify the level of supply chain innovation within organisations. It also aims to assess the extent of innovation in supply networks and provide research direction for the appropriate stakeholders i.e. research institutions, industry and relevant policy makers. The objective of the study is to identify the key dimensions driving future supply chains. The 2015 study identified 10 key insights into supply chain innovation. This year's study will build on those findings. This is a global initiative, open to all organisations. It is not limited to any particular industry.

**[Answer survey here.](#)**

### Logistics Executive Group launches Supply Chain ViewPoints

Launched this week, Supply Chain Viewpoints is an interactive industry forum for opinion, industry trends and comment. It is a single source of information on What's happening in the world of logistics and supply chain and will feature white papers and industry research. We welcome industry contribution and input. For more information, visit:

**<http://supplychainviewpoints.com/>**

popularity of minor political parties follows a global trend of popular disillusionment with the establishment that has spawned the likes of Brexit, Trump, Sanders and now the election of minority parties in Australian politics. It is clear that people are worried about their jobs and the future.



Senator Nick Xenophon standing outside of the Whyalla Steelworks

In Australia, the manufacturing sector has been a key focus of this concern. While the country had a robust manufacturing sector in the past, recently Australia has slipped behind Luxembourg to take the last place in the OECD nations in terms of manufacturing jobs as a share of total employment, according to a report from the new Centre for Future Work. The report, released in June 2016, identified policy settings that have contributed to the dramatic and unusual decline in Australian manufacturing and made some key recommendations.

“What is inevitable, is that any developed country which opts out of manufacturing will be opting out of over two-thirds of world merchandise trade,” said Jim Stanford, Director of the Centre for Future Work.



“There is abundant international evidence that smart, pro-active government engagement, aimed at deliberately enhancing strategic, high-value, export-oriented manufacturing, is not only possible – it is essential for modern industrial success.” Prophetically, Mr Stanford added that “Governments are not powerless in this area. There are clear policy options to encourage manufacturing, and there is strong community support for politicians to take them up.”

## Are you getting the full ROI of your sales and operations planning (S&OP)?

In this webinar, you will learn why S&OP implementations are often not meeting the ROI expectations. Root causes are diverse: stakeholders have different interests, processes are complex to follow, lack of visibility, and each company has its own specific challenges on top of that. During the webinar we will discuss solutions overcome those challenges. You will discover the best practices you need to follow in order to get the full benefits out of your S&OP process.

[Register Here.](#)

## UPCOMING EVENTS

**ERC Asia Pacific Conference & Exhibition**  
20 – 21 September 2016,  
Bitec, Thailand

The 15th Efficient Consumer Response (ECR) Asia Pacific Conference & Exhibition is the region's must-attend event, which gathers C-level executives and professionals of retailers, manufacturers and service providers from retail and consumer goods industries to provide insightful perspectives on the dynamic consumer-driven retailing environment.

[www.ecrthailand.com/ecrap](http://www.ecrthailand.com/ecrap)

**GLCS LogiSYM Malaysia 2016**  
12 – 13 October 2016  
Kuala Lumpur, Malaysia

GLCS LogiSYM Malaysia 2016 promises to be a highly unique event. Building on the success of the past 4 years, the 2016 Fifth Annual Global Logistics and Supply Chain Symposium will focus this year on providing a platform for mid to senior level shippers to discuss and explore innovation, excellence and what changes we can expect to see in the Asian supply chains of tomorrow. We will hear from leading solutions providers in the industry and explore best practice collaboration case studies.

[www.logisym.com/events/logisym-malaysia-2016/](http://www.logisym.com/events/logisym-malaysia-2016/)

The Future Work report makes a good argument for the promotion of manufacturing and its importance to the Australian economy. It puts forward a case for a more focused and interventionist contribution by Government to further develop this sector.

It will be interesting to see how the new Government in Australia shapes up and whether the lessons have been learned. It is hoped we will see a major policy shift and investment in the Manufacturing and Supply Chain sectors. A staunching of the "Brain Drain" of Australian Professionals in Supply Chain, Logistics, Manufacturing and Innovation disciplines who, due to the decline of their sector, have been moving off-shore for career opportunities. While this has been of enormous advantage for emerging economies around the world, it will eventually lead to a decline in-country if it proceeds.

If you are a Logistics, Supply Chain professional I would be interested to hear your thoughts.



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Maria has been working in the Supply Chain and Logistics Industry for almost two decades in her capacity as a Human Resources and Communications Professional. In that time, she has managed a variety of diverse challenges, including: project management, corporate communications and content management, and human resources initiatives.



## ABOUT US

Logistics Executive Group is the acknowledged industry leader providing a suite of whole-of-lifecycle business services including Corporate Advisory, Executive Search and specialist Supply Chain and Logistics Training.

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## Indonesia Transport Supply Chain & Logistics

19 – 21 October 2016  
Jakarta, Indonesia

Indonesia Transport, Supply Chain and Logistics (ITSC) is the only dedicated transport and logistics event in Indonesia, with the aim of being a key partner of industry and the Indonesian government, showcasing the government's aspirations of efficient infrastructure and helping it to achieve its objectives of the Blueprint of National Logistics System Development. ITSC is leading platform to discover new products, ideas and technologies for transport and supply chain industry. ITSC will bring opportunities for sourcing, networking and learning all together in just one place over 3 days.

[www.transport-supplychain-logistics.co.id/](http://www.transport-supplychain-logistics.co.id/)

## Logisym Dubai: Beyond 2020 – Connecting Supply Chains, Creating the Future

22 – 23 November 2016  
Dubai, UAE

LogiSYM Dubai 2016 is a unique two-day conference set in Dubai, United Arab Emirates from 22 to 23 November 2016. A premier event for Logistics & Supply Chain professionals, educators, Information Architects and Usability Practitioners, LogiSYM Dubai 2016 will bring together 300 professionals from around the region. With EXPO 2020 just around the corner and the UAE forging ahead as the regional's leading supply chain hubs, this year's theme: 'Beyond 2020 – Connecting Supply Chains, Creating the Future' looks at the opportunities, supply chain and consumer mobility and sustainability.

[www.logisym.com/events/logisym-dubai-2016/](http://www.logisym.com/events/logisym-dubai-2016/)